

# Workshops

Sponsored by the  
Association of Bay Area Governments

## Data Mining on the Internet

### Searching for Small Area Data: Hunting Down Data in the Web Jungle

Sources of current and historical  
population numbers on the Web  
Search out online CD-ROM libraries  
Explore for the latest income and  
poverty estimates  
Where to find estimates of persons with  
special characteristics (e.g., disability)  
Information about businesses and business  
activity by zipcode

Oakland	July 8, 1997	9:30 to Noon
Fairfield	July 9, 1997	9:30 to Noon
Oakland	July 10, 1997	9:30 to Noon
Santa Rosa	August 4, 1997	1:30 to 4:00
Menlo Park	August 5, 1997	9:30 to Noon
San Jose	August 6, 1997	9:30 to Noon

## Data Tools and Mapping for the Web

### Capturing and Manipulating Microdata Creating Maps for the Web

Using *Landview* mapping software  
Parcel mapping on the fly  
Using *Ferret*: the Federal Electronic  
Research and Review Extraction Tool  
How to extract and crosstabulate detailed  
data from Census microdata files  
Getting Census information over the Web:  
the *Censtats* website  
What the *new* American Community Survey  
offers small area data users

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San Jose	August 6, 1997	1:30 to 4:00

## DATA MINING ON THE INTERNET

COST: \$35 PER WORKSHOP  
REFUND DEADLINE: JULY 3  
AUGUST 1

CHECK PAYABLE TO ABAG  
CREDIT CARD No.

CARDHOLDER'S SIGNATURE DATE  
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CREDIT CARD FAX REGISTRATION (510) 464-7985

### Data Searching on the Internet

___Oakland	July 8, 1997	9:30 AM to Noon
___Fairfield	July 9, 1997	9:30 AM to Noon
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NAME \_\_\_\_\_ PHONE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

DEPARTMENT \_\_\_\_\_ FAX \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

Zip \_\_\_\_\_ EMAIL \_\_\_\_\_

Please send registration  
and payment to:

**Internet Searching**  
ABAG  
P.O. Box 2050  
Oakland, CA 94604-2050  
(510) 464-7900

# Workshop Locations

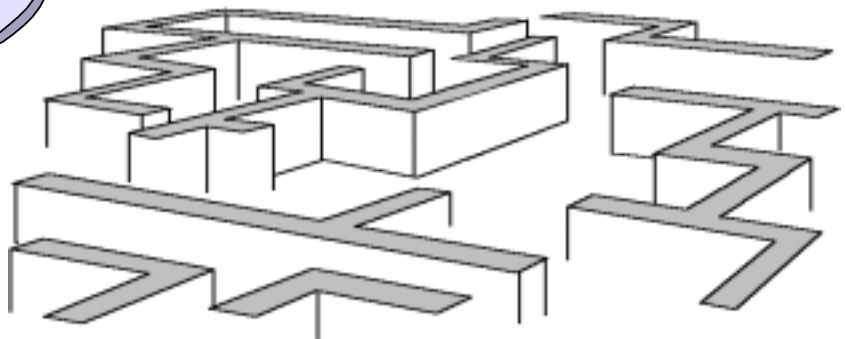
<b>Oakland</b>	Auditorium of the Joseph P. Bort MetroCenter (ABAG Offices) 101 Eighth Street Oakland at Oak Street, near Lake Merritt BART
<b>Fairfield</b>	Conference Room at the Solano County Office of Education 655 Washington Street
<b>Santa Rosa</b>	Forum Room of the Santa Rosa Public Library Third and E Streets, Santa Rosa
<b>Menlo Park</b>	Room 8111, Building 8, U.S. Geological Survey 275 Middlefield Road, Menlo Park
<b>San Jose</b>	Lower Level Training Room (to the left of the cafeteria) Santa Clara County Civic Center, 70 W. Hedding Street

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## *Data Mining on the Internet*



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Workshops for planners, librarians, or anyone using demographic & economic data  
Sponsored by the Association of Bay Area Governments